

LIN, CHUN-CHUAN

8+ years of user-centered design experience consisting of the web app, PC software, and iOS and Android app. Excellent knowledge of the Design Thinking design process with integrated problem-solving skills and clean design sensibilities.

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Work Experience

Y TREE Ltd

UI/UX Designer · London, UK · Jan 2018 - Present

- Created user experience of the iOS app for UHNW and HNW clients getting financial advisory, web back office for financial advisers using it for asset management and private official website, and worked in a fast-paced Agile environment with 20+ remote developers and stakeholders efficiently with excellent multitasking skills as the sole designer in the early-stage fintech startup, which closed £4m Series A and £11.5m Series B round.
- Built rapid prototypes and created videos to communicate concepts and conducted internal user testing.
- Participated in mature brand identity development and created UI guidelines to meet brand identity.

Candyspace Media Ltd

Freelance UI Designer · London, UK · Nov 2017 - Dec 2017

- Created prototypes and videos of website interaction and transition for a world-class engineering company.

Synology Inc

UI & UX Designer · Taipei, Taiwan · Sep 2015 - Sep 2017

- Directed ideation workshops, set standards for wireframes and user flows, created prototypes for user testing. Presented competitor analysis, usability research and design solutions to the executive team as an essential member of the newly-established UX team.
- Designed 15+ web & mobile apps, like Network Center, VPN Plus, DS router, DS photo, Presto and Moments running on a networking system and NAS system, which reached 4,748,500 downloads and served 100,000,000 users. Developed and maintained an evolving set of design patterns and style guidelines.
- Built and maintained strong relations with key stakeholders at all levels to drive satisfaction, brand recommendation and business targets.

Acer Inc

Interaction Designer · New Taipei, Taiwan · Aug 2013 - Aug 2015

- Designed and maintained UI flows of BYOC apps, including abFiles (over 5,000,000 installs; rating 4.1) and abDocs (over 1,000,000 installs; rating 4.0), across multiple devices on iOS, Android and Windows.
- Created user scenarios, user flows, and high fidelity wireframes for mobile interaction design, such as Acer Camera, Acer Revo Suite, Acer Drive, Acer Care and Acer Extend.
- Mentored junior designers, gave suggestions, and shared the industry's latest trends and technologies.

LCC Design Studio

Self-Employed Designer · Taiwan · Sep 2011 - Jul 2013

- Designed startups' web and mobile apps including strategies, interaction design and visual design and received high ratings on customer satisfaction surveys.
- Reviewed usability issues and optimized complex user flows as a UX consultant for startups.
- Developed websites including visual design and front-end programming.

UXI Design

UI Design Intern · Taipei, Taiwan · Jul 2011 - Sep 2011

- Designed mobile apps, website, and in-car infotainment systems from wireframes, prototypes to visual design.
- Conducted user experience research and worked closely with team members.

Education Background

National Chiao Tung University

Master · Institute of Applied Arts · Hsinchu, Taiwan · Sep 2009 - Jun 2012

Cologne University of Applied Sciences (Fachhochschule Köln)

Exchange Student · Köln International School of Design · Cologne, Germany · Sep 2011 - Feb 2012

National Taiwan University of Science and Technology

Bachelor · Department of Industrial and Commercial Design · Taipei, Taiwan · Sep 2005 - Jun 2009

Skills

Visual Design

Sketch
Figma
Zeplin
Adobe Photoshop
Adobe Illustrator

Wireframing

Visio
Axure

Prototyping & Motion Design

InVision
Flinto
Principle
Adobe After Effect

Programming

HTML
CSS

Research

Contextual Inquiry
Cognitive Walkthrough
Persona
Customer Journey Mapping
Affinity Diagram
Heuristic Evaluation
Usability Testing

Ideation

Storyboard
Brainstorming

Languages

Mandarin

Native

English

Fluent (TOEIC 865/ IELTS 6.5)

German

Elementary

Japanese

Elementary

Patents

File transmission method, file transmission apparatus and file transmission system
(Patent No: US010102299B2)